

# Popular, Modern, Brazilian

Amadeo Luciano Lorenzato is estimated to have produced between three and five thousand paintings depicting varied themes and drawing on diverse iconographies, all of which closely reflect his personal life and his strong bond with the city of Belo Horizonte, its landscapes, its environs, and its urbanization. His known works span from the 1940s, when he returns to Brazil after having spent almost thirty years living in Europe, to 1995, the year of his death. Lorenzato's unique painting style and technique hark back to his working-class origins, a condition that led him to combine his artistic ambitions with the need to earn a living for himself and his family with his work in construction. He would only dedicate himself exclusively to painting when he was well into his fifties, after retiring due to a work accident.

His work as a painter and decorator inspired him to develop a unique and original pictorial technique, employing and adapting tools that he had previously used for wall painting and decoration. Using a comb, he would repeatedly scrape the paint over a surface, creating a fusion of color and texture, lending the whole an impression of movement. He manipulated paint using easily available mineral pigments, and frequently applied them over a layer of white lead paint, heightening the vibrancy of the colors. The production of his own pictorial support medium, which played an important part in his economy of means, led him to reuse bits of sheet wood and packaging, which he would occasionally cover in canvas or paper, either by gluing or sewing them on manually. The artist preferred small or medium-format paintings — the longest axis measured one meter at most — denoting a certain sense of domesticity. His paintings have a rough aspect: they are opaque, tactile, sensorial.

Lorenzato's work, for years confined to a small circle of admirers — especially artists and art dealers from his hometown — has found a new audience over the past twenty years as a result of its continued and increased exhibition,

especially in commercial art galleries, culminating in a series of international shows in 2019. This renewed appreciation for his work eventually established him as an important figure among Brazilian modernist artists, thus contributing to the diversification of the Brazilian art canon. Like many artists who were prejudicially labeled as primitive or naïve, Lorenzato drew extensively on popular sources, reworking them within a nonhierarchical perspective and using erudite references. His work should therefore be seen as an example of Brazilian late modernism. However, despite the renewed commercial interest, the art system has repeatedly failed to provide equally favorable conditions for the examination and exploration of his work through institutional exhibitions and academic research.

Born in 1900, in the agricultural colony of Barreiro, in the outskirts of Belo Horizonte — Brazil's first-ever planned city, which had just been inaugurated — to a family of recently arrived Italian immigrants, Lorenzato spent the first twenty years of his life in Brazil. In 1920, fleeing the Spanish flu pandemic, he left the country for Italy, where he eventually received some formal training in painting. Together with a friend, he took an art study tour of several European countries, which he would often depict in paintings or mention in interviews, and which contributed to his almost mythical character as an outsider artist, a nonconformist, and a liberal. While in Paris, he positioned himself quite literally on the fringes of Modernism, observing Picasso and Matisse from afar in the trendy cafés and working as a laborer in the Exposition Coloniale Internationale, in 1931. He was married in Italy and, with the end of World War II, Lorenzato moved back to his home country with his wife and son, finally settling in the city of Belo Horizonte.

By that time, Brazil had undergone drastic changes. Lorenzato's return to his home country coincides with the end of the Vargas Era, which was marked by massive industrialization and the emergence of a working class, which was now under the protection of institutional policies overseen by the state, based on the consolidation of labor laws and the newfound leverage of trade unions. During this time, modernism establishes itself as the official policy for the arts, reaching well beyond the regional and classist limits of the Semana de Arte Moderna [Modern Art Week]. The modern art salons run by the Ministry of Education promote the works of working-class artists and those from other regions of Brazil; groups such as the Santa Helena, in São Paulo, and the Núcleo Bernardelli, in Rio de Janeiro, for instance, also assimilate and support immigrant and working-class artists. Artists with no academic training who work on the fringes of the official art world, such as Djanira da Motta e Silva, José Bernardo Cardoso Jr., José Antônio da Silva, and Heitor dos Prazeres, start gaining visibility with museum shows and press coverage.

Isolated in Belo Horizonte, Lorenzato, at first, paints only during weekends. After his work accident, however, he starts painting full time. The capital of Minas Gerais had also seen its share of modernization under mayor Juscelino Kubitschek, with the construction of the Pampulha architectural complex and the creation of the Escola do Parque, spear-headed by Rio de Janeiro artist Alberto da Veiga Guignard. Lorenzato follows the development from a distance, but he was certainly not alienated from it. He meets Guignard briefly in 1952, but it is once more a rather distant interaction - he recognizes him at an exhibition. Thanks to a group of patrons, journalists, and culture impresarios, Lorenzato is given his first show in 1965, at the Minas Tênis Clube, a high-society club in Belo Horizonte. This marked the beginning of a career which would develop and mature over the course of the last thirty years of his life. His depiction of favelas, for which he achieved his early fame, can probably be traced back to personal experience, namely having witnessed the creation of a favela near his home, in an area used for the reforestation of eucalyptus trees. His choice of subject matter, however, coincides with an iconographic repertoire that had already been abundantly explored by Brazilian Modernism, and which was then seeing a high degree of commercial acceptance; despite one not being able to state that it had been calculated, this secured him an important platform for the development of his work. Thus, his trajectory goes hand in hand with some crucial trends of the art market.

The favela paintings not only provide him with a space for the exploration of form, in which he experiments with semi-geometric compositions but also with a space for the exploration of iconography, whereby he develops a deeper understanding of the landscape and the relationships between nature and culture.

In 1948, on the reverse of one of his paintings, he writes a prayer of sorts which, in a sense, will accompany him for the rest of his life:

Amadeo Luciano Lorenzato Self-taught painter and Sharpshooter

Submits to no school

Nor to this or that trend

Belongs to no church

Paints whatever enters his head

Amen

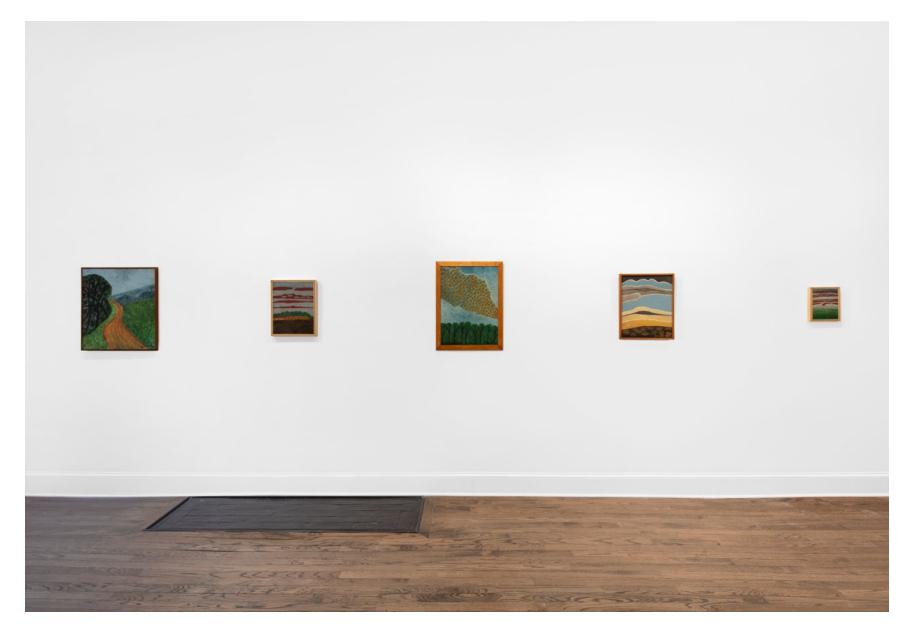
The painting in which the above inscription is found depicts two butterflies fluttering against a tangle of tree trunks, a motif which is pregnant with symbolism related to transformation and ephemerality, and which shines a light on a different side of his relationship with nature painting. Working from his garden, Lorenzato found not only inspiration and motifs that he would incorporate in his paintings but also a way to experiment with them in space, letting them dry hanging from tree branches as if they were fruit. Upon analyzing this trend in his oeuvre, I wrote:

In these paintings, we do not see the idealization of nature in its wildest state,

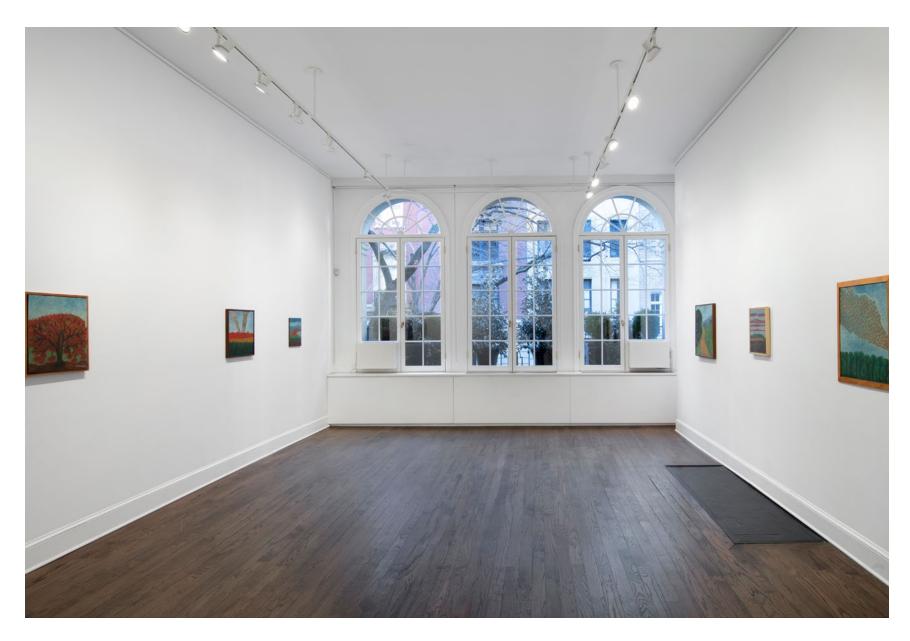
but rather its persistence within the urban space. Lorenzato, the painter of suburbs and front yards, was observing the butterfly from that very standpoint — from the place around which his whole universe revolved. In his front yard, in the line where Belo Horizonte's urbanity and the rurality of Minas Gerais countryside meet, encountering a butterfly wasn't only an expression of the search of a painter for an original narrative about nature, but a domestic encounter in which the scene actually takes place: nature shares a border with the neighbor's fence....

This book, part literary essay, part visual essay, introduces Lorenzato's oeuvre to a new public, in the span of five thematic chapters. These categories, which often overlap, were created with the intention of sketching out the artist's extensive and complex aesthetic universe and helping us decipher his formal and iconographic inclinations. "Construction Material" deals with the constructivist quality of his work and the artist's depiction and assimilation of vernacular architecture. "East-West" examines the artist's wanderings and his landscape paintings. "Wrapping Paper" delves into the decorative and commercial sources of his still lifes. "The Meanderings of a Snail" addresses the relationship between the painter's work and his front garden and the essential role of the observation of nature in his work. Lastly, "Family Album" looks at Lorenzato's portraits and his close circle of friends and relatives.

The aspects of Lorenzato's biography which are contained in this book are in no way meant as an exhaustive chronicling of his life. Rather, they are meant to help us understand his paint-ing and as an introduction to the reception of his work, drawing on accounts of exhibitions and interviews with people who were close to the artist or who played a decisive role in the dissemination of his work. In addition to the more than 230 works reproduced herein, we have also included one or two personal documents which are of interest. By retracing Lorenzato's life and works — which are, indeed, inextricable — we can better understand the contradictions which make him a unique figure in the Brazilian art of the 20th century.



Amadeo Luciano Lorenzato, Mendes Wood DM, Nova York, 2019



Amadeo Luciano Lorenzato, Mendes Wood DM, Nova York, 2019

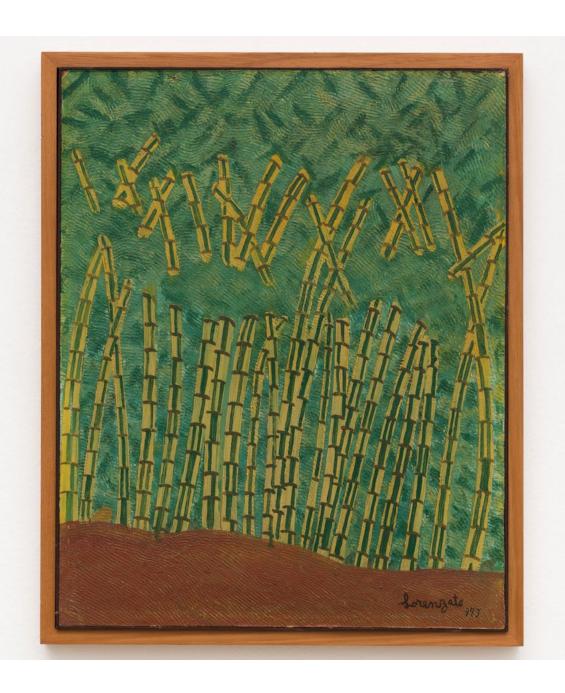


Flora e Fauna Tropical 1977

oil on eucatex

 $56 \times 51 \text{ cm}$ 





Untitled 1973

oil on canvas

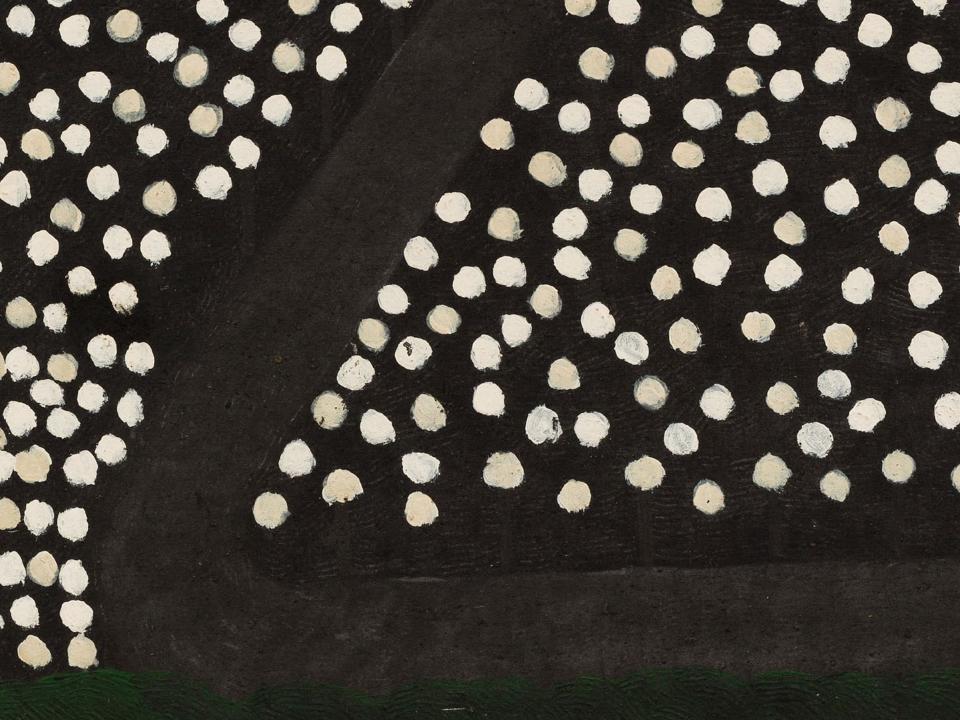
51 × 41 cm

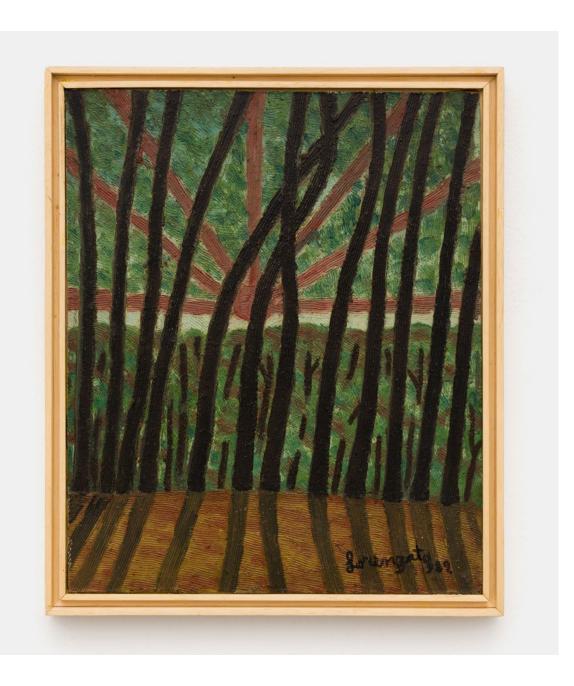


Lusco Fusco 1990

oil on canvas

 $70 \times 60 \text{ cm}$ 



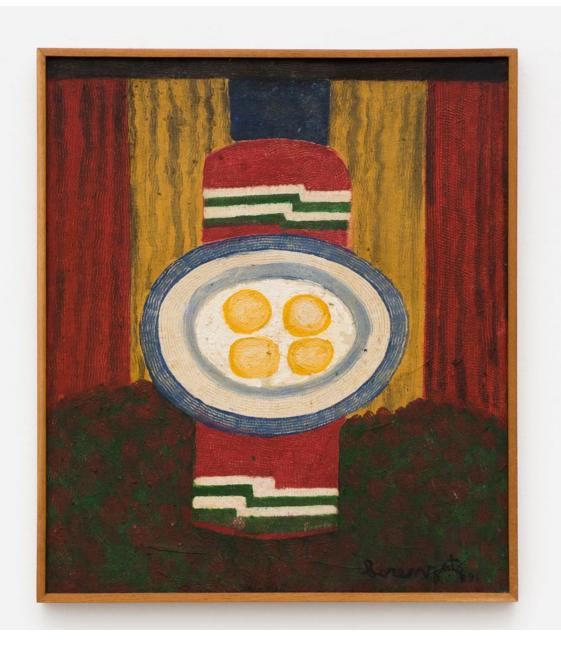


Sol atrás do Bosque 1982

oil on canvas

 $40 \times 34$  cm





Sol atrás do Bosque 1982

oil on canvas

40 × 34 cm

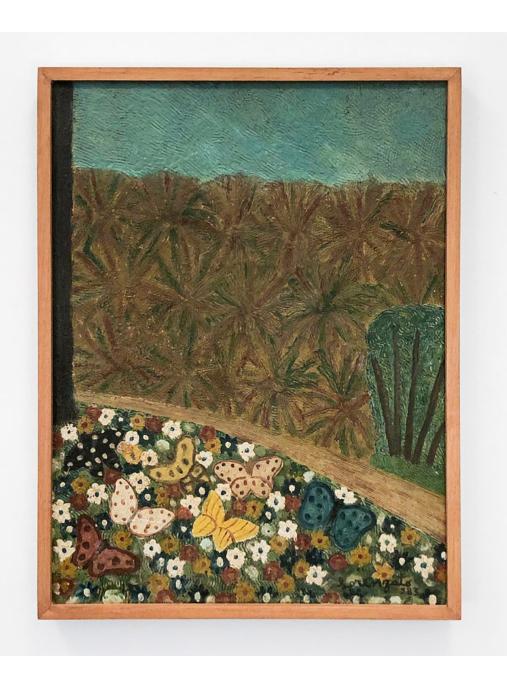


Amadeo Lorenzato, Banhistas, 1971, oil on eucatex, 34  $\times$  39 cm



Untitled,
n.d.
oil on eucatex

25 × 22 cm



Untitled, 1983

oil on eucatex

52 × 39.5 cm



Untitled, undated

oil on eucatex

 $38.5 \times 28.5 \text{ cm}$ 

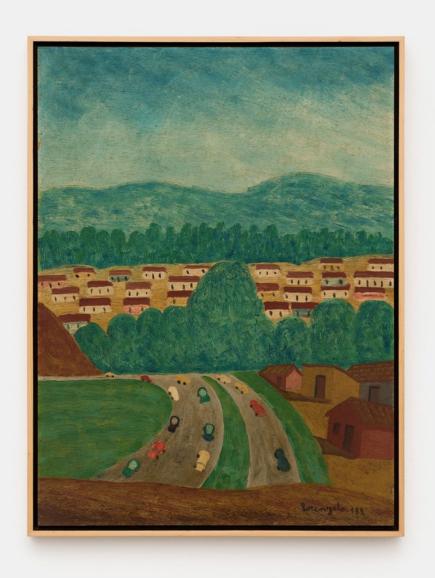


O Pensador, 1972

oil on eucatex

56 × 48 cm

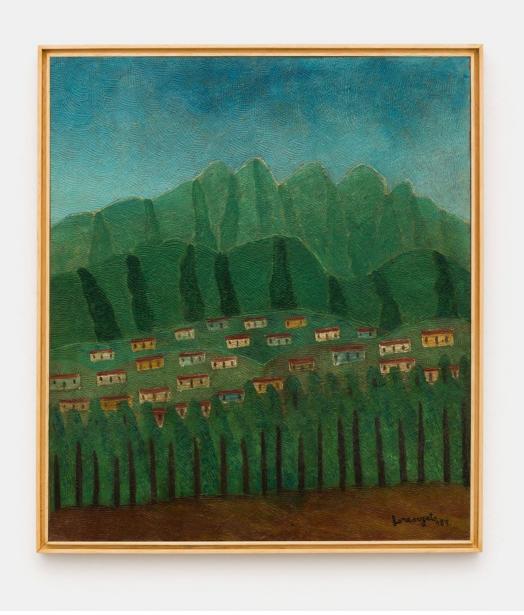




Untitled, 1982

oil on eucatex

 $61 \times 45.75$  cm



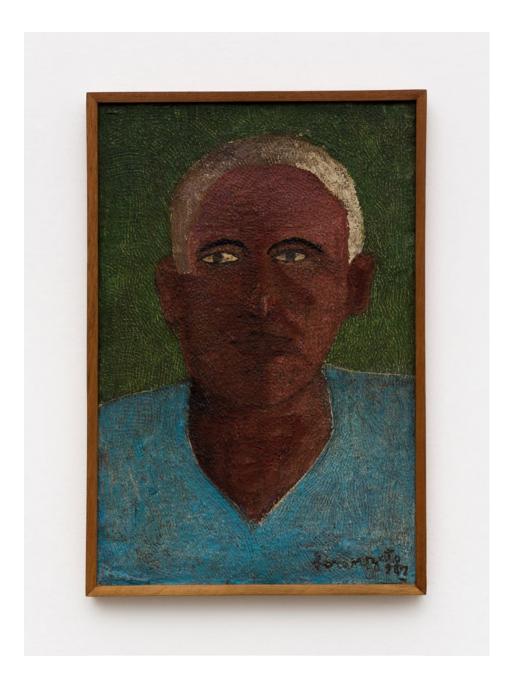
Casas da colina, 1983

oil on eucatex

 $65.1 \times 56.5 \text{ cm}$ 



Untitled, undated oil on canvas on eucatex 39 × 31.5 cm



Untitled, 1987 oil on canvas and wood 46 × 30.5 cm





Untitled, 1977

oil on eucatex

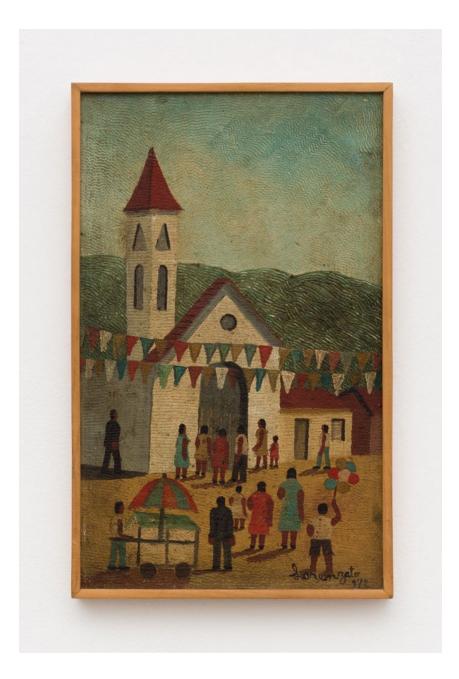
 $60 \times 49 \text{ cm}$ 



Untitled, 1977

oil on eucatex

39 × 32 cm



Untitled, 1972 oil on eucatex 49.5 × 30 cm





Untitled, 1988 oil on canvas on eucatex  $38.5 \times 28.75$  cm



Untitled, 1982 oil on eucatex  $60.5 \times 52 \text{ cm}$ 



Untitled, undated oil on eucatex 38 × 32 cm



Untitled, 1982

oil on eucatex

 $43 \times 30.8$  cm



Untitled, 1976 oil on eucatex 39 × 32.5 cm

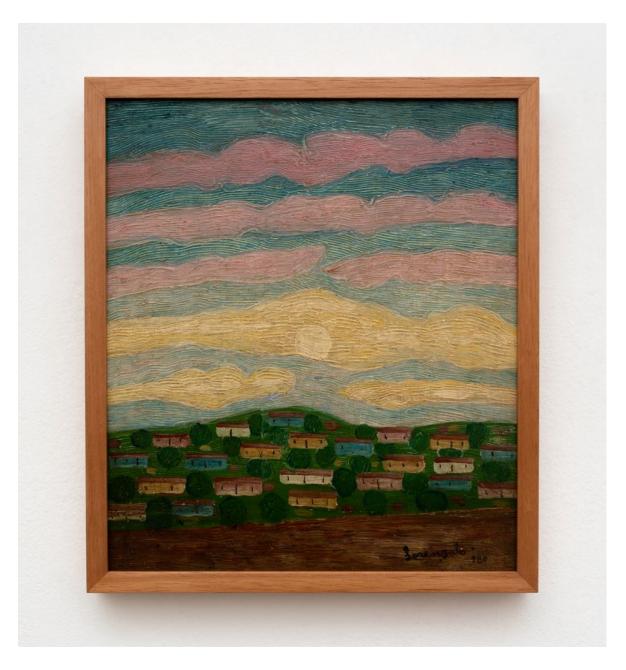




Serra da Piedade com Nuvens, 80's

oil on eucatex

52.75 × 59.75 cm



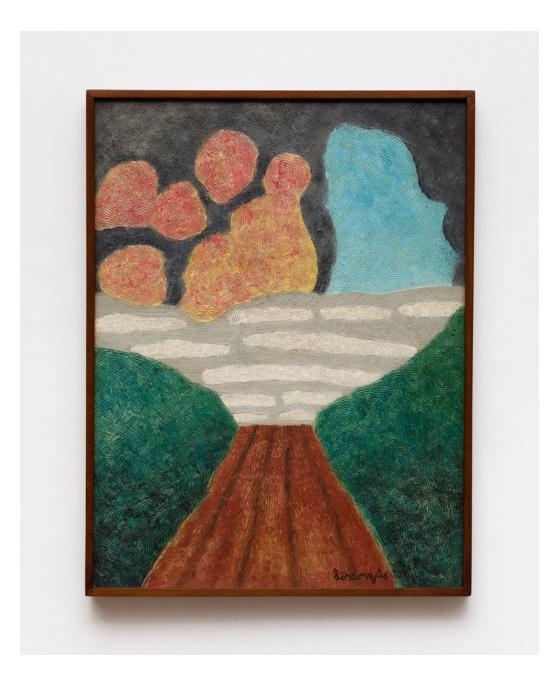
Untitled, 1980 oil on eucatex 35.5 × 30.5 cm



*Untitled*, undated

oil on eucatex

 $30 \times 24$  cm



Untitled, undated

oil on hardboard

61 × 46 cm



Untitled, 1989

oil on plate

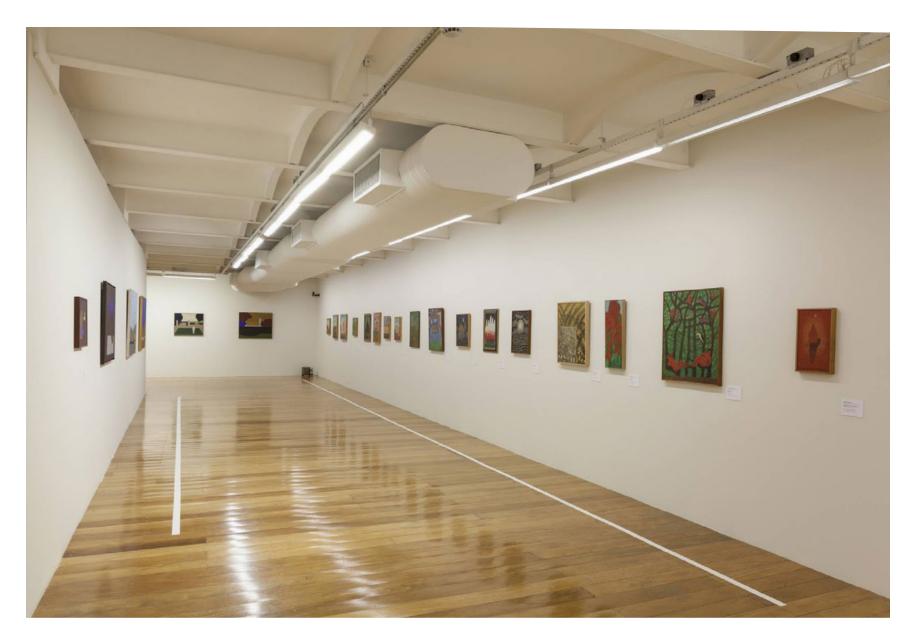
50 × 45 cm



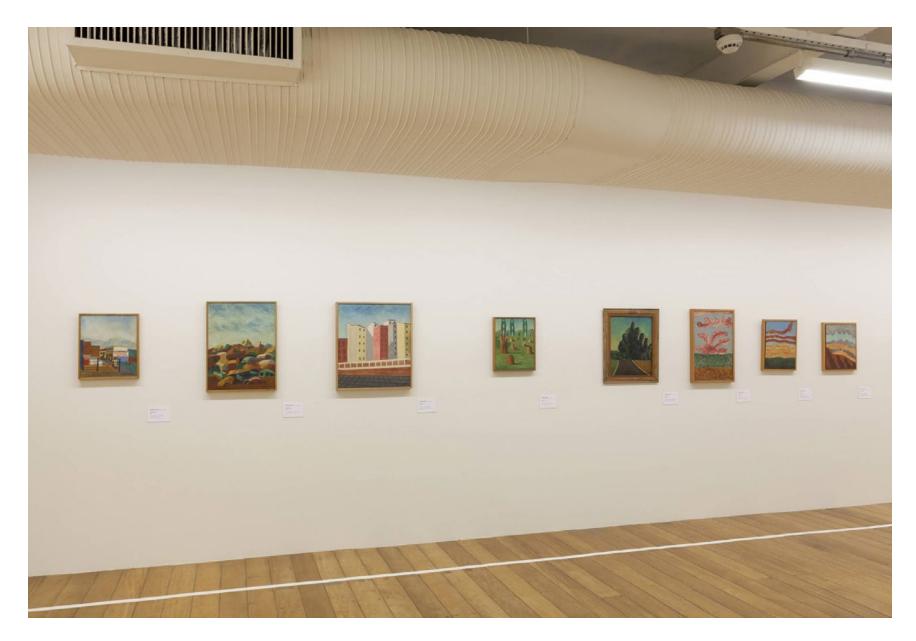


Untitled, 1993 oil on canvas

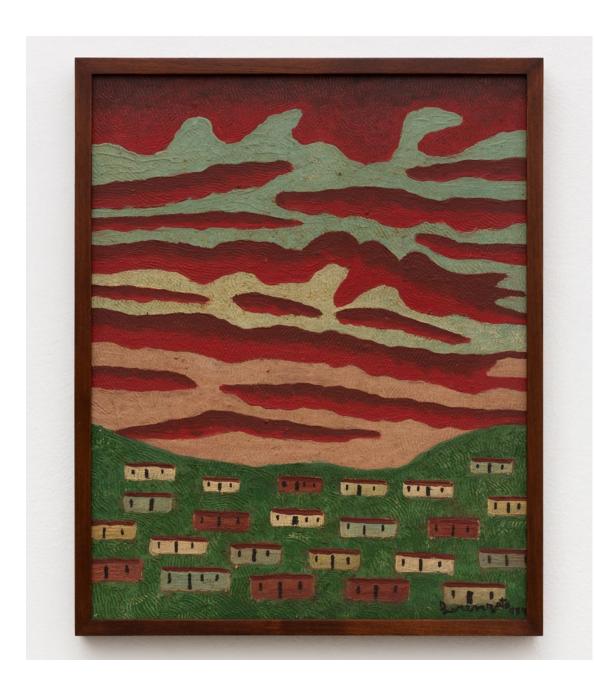
39 × 34.5 cm



Mínimo, múltiplo, comum, Estação Pinacoteca, São Paulo, 2018



Mínimo, múltiplo, comum, Estação Pinacoteca, São Paulo, 2018

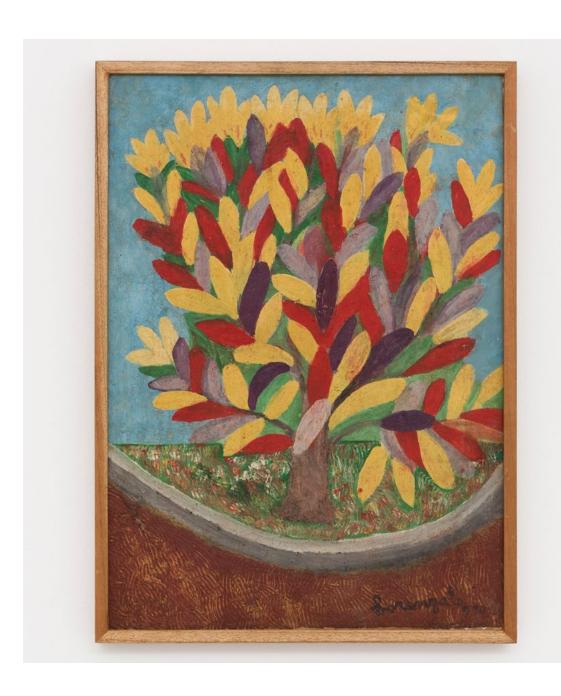


*Untitled* 1987

oil on canvas on cardboard

 $48 \times 38$  cm

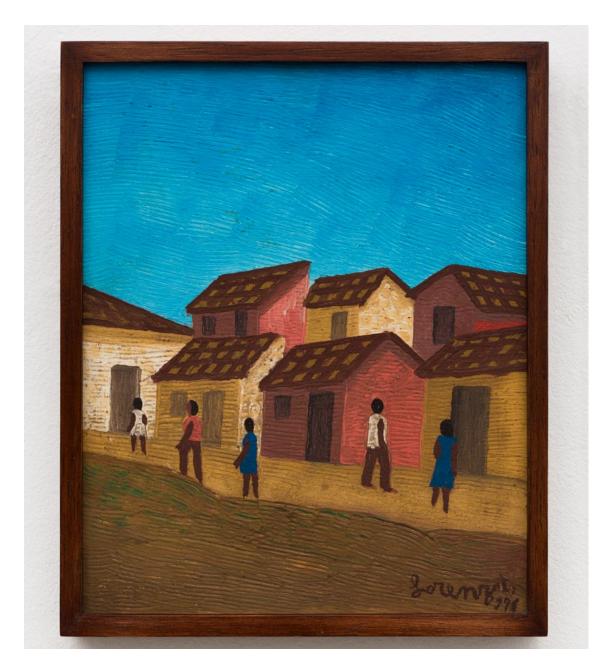




*Untitled* 1990

oil on canvas

41.5 × 29.5 cm



Untitled 1976 oil on cardboard  $24 \times 19.5 \times 1 \text{ cm}$ 





Untitled 1992 oil on canvas on eucatex 50 × 40 cm



Caminho da abstração 1992

oil on duratex

22 × 18 cm

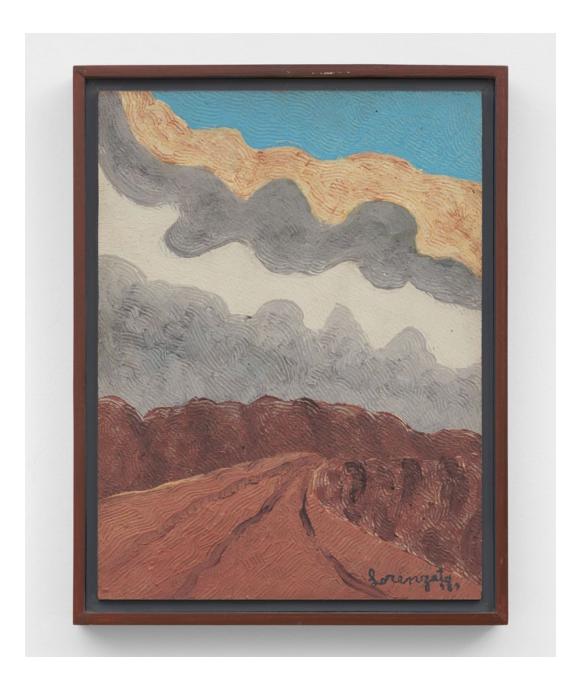


Untitled 1991

oil on canvas

 $61.3 \times 53.3 \text{ cm}$ 





Untitled 1989

oil on wood

 $40 \times 30 \text{ cm}$ 



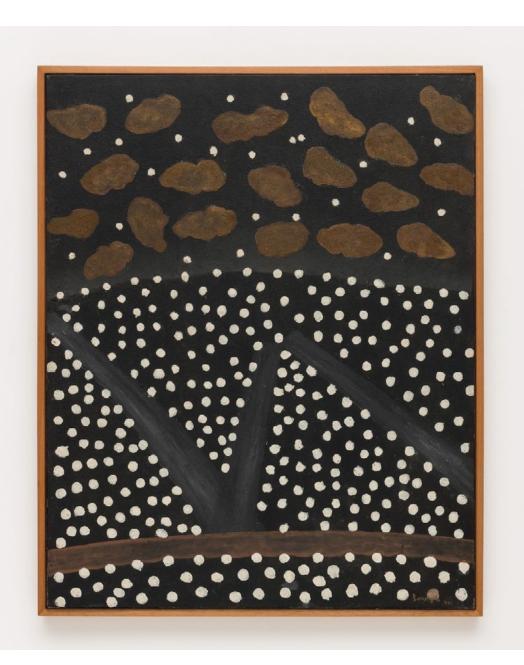
Untitled 1992 oil on canvas  $60.5 \times 38.5$  cm



Untitled 1987

oil on canvas

49 × 44 cm



*Untitled* 1989

oil on canvas

100 × 80 cm



*Untitled* 1990 oil on cardboard

50 × 42 cm



Education

Real Accademia delle Arti, Viccenza, Italy

Selected Shows

2022

Paisagens, Gomide&Co, São Paulo, Brazil

2019

Amadeo Luciano Lorenzato, S | 2 Gallery, London, UK

Amadeo Luciano Lorenzato, David Zwirner Gallery, London, UK

Lorenzato, Mendes Wood DM, New York, USA

2018

Mínimo, múltiplo, comum, Estação Pinacoteca, São Paulo, Brazil

2017

Lorenzato: Simple Singular, Minas Tênis Clube, Belo Horizonte, Brazil

2016

A Certain Look - Coleção Celma Albuquerque, Galeria Estação, São Paulo, Brazil

2014

Lorenzato, the grandeur of modesty, Galeria Estação, São Paulo, Brazil

Lorenzato: And you cannot even imagine that I am epaminondas, Galeria Bergamin & Gomide,

São Paulo, Brazil

2008

Manoel Macedo Galeria de Arte, Belo Horizonte, Brazil

2007

Manoel Macedo Galeria de Arte, Belo Horizonte, Brazil

2001

100 anos de Lorenzato, Galeria da Escola Guignard, Belo Horizonte, Brazil

2000

100 anos de Amadeo Lorenzato, Casa dos Contos, Belo Horizonte, Brazil

1996

Artistas Populares de Belo Horizonte, Centro Cultural da UFMG, Belo Horizonte, Brazil

1995

Museu de Arte da Pampulha, Belo Horizonte, Brazil

1994

Galeria da Caixa, Belo Horizonte, Brazil

1988

Manoel Macedo Galeria de Arte, Belo Horizonte, Brazil

1986

Espaço Asal, Belo Horizonte, Brazil

1984

Casa dos Contos, Belo Horizonte, Brazil

1982

Mostra Nacional de Pintura Populares, Bauru, Brazil

1981

Galeria Brasiliana, São Paulo, Brazil

Exposição de Arte e Artesanato, Belo Horizonte, Brazil

1980

Gente da Terra, Paço das Artes, São Paulo, Brazil

Primitivos Mineiros, Mandala Galeria de Arte, Belo Horizonte, Brazil

1977

Galeria Memória Cooperativa de Arte, Belo Horizonte, Brazil

1976

Salão do Pequeno Quadro, Galeria da Escola Guignard, Belo Horizonte, Brazil

Galeria Memória Cooperativa de Arte, Belo Horizonte, Brazil

1973

Galeria Arte e Livro, Belo Horizonte, Brazil

Petit Palais, Paris, França

Third Bratislava Triennial, Bratislava, Czechoslovakia

1971

Galeria Chez Bastião, Belo Horizonte, Brazil

1970

Semana do Folclore, Galeria Minart, Belo Horizonte, Brazil

Cinco primitivos, Galeria Guignard, Belo Horizonte, Brazil

1967

Minas Tênis Clube, Belo Horizonte, Brazil

1965

Salão Jovem, Minas Tênis Clube, Belo Horizonte, Brazil

1964

Minas Tênis Clube, Belo Horizonte, Brazil

Coleções

Fundação Clóvis Salgado, Belo Horizonte, Brazil

Museu de Arte da Pampulha, Belo Horizonte, Brazil

Museu de Arte de São Paulo (MASP), São Paulo, Brazil

Nouveau Musée National de Monaco, Monaco

Pinacoteca de São Paulo, São Paulo, Brazil

Mendes Wood DM Rua Barra Funda 216

01152 - 000 São Paulo SP Brazil

13 Rue des Sablons / Zavelstraat

1000 Brussels Belgium

47 Walker Street FL1/Cellar

New York, NY 10013

www.mendeswooddm.com

@mendeswooddm